

Annual Report 2022



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Mission

The WHO Foundation is an independent philanthropic organization that supports WHO's mission to provide everyone, everywhere, a healthier, more equitable future.



Credit: WHO / Billy Miaron

The WHO Foundation

The WHO Foundation was launched to power the initiatives of WHO by marshaling the resources of foundations, corporations, and individual donors to facilitate innovative partnerships between the public and private sectors. The Foundation invests in projects and ideas that have the greatest potential to improve health outcomes and rapidly catalyze impact, while protecting the neutrality and independence of WHO as the world's leading health authority.

The Critical Role of WHO

Since its inception 75 years ago, WHO has played a critical role in improving global health. From ensuring infectious diseases are contained, to validating medicines and vaccines; from responding to health emergencies to investing in groundbreaking research - WHO plays a singular role setting health standards, collecting global health data and developing tools to prevent and treat disease.

As an advocate for WHO and for greater health equity, the Foundation raises funds, brokers partnerships, and incubates initiatives with partners to contribute to improved health worldwide. Staff members engage in public discussions, contribute to media coverage and take part in public and private events and initiatives that align with the organization's values.

Letter from the Chair



Thomas Zeltner
Chair

The need for investment in health has never been greater. Despite great scientific progress, being unable to visit a healthcare worker, access essential medicines, or maintain good health is not the predicament of an unlucky few. It is the reality for billions of people across the world.

By setting targets to give one billion more people access to universal healthcare, WHO is their advocate. As the world's leading health authority, WHO certifies essential medicines and sets safety standards for the air we breathe and the water we drink. If a health system cannot cope, WHO acts as first emergency health responder and provider of last resort healthcare. Guided by member states, it sets ambitious goals for improving health worldwide. WHO's scientific independence, neutrality and political impartiality is crucial. That is a given. But its work is under-resourced; that is an unfortunate fact.

Following a long career in public health, I helped to establish the WHO Foundation to advance WHO's mission with new resources, both financial and non-financial. Under the leadership of Anil Soni, the Foundation has raised nearly US\$ 80 million dollars since 2021 to support WHO and its mission.

Greater resources will enable WHO to expand its initiatives, to strengthen fragile health systems and to address the underlying causes of health inequity. Success means meeting WHO's Triple Billion targets, reducing the burden of disease, mitigating the health effects of climate change, preventing pandemics through better disease surveillance and moving the dial towards achieving well-being for all. The Board of the WHO Foundation approved the inaugural Strategy for 2023 to 2025 in December, 2022. It gives the Foundation a clear roadmap for further success with philanthropic organizations, the general public and with businesses. As Founder and Chair of the board, I continue to engage and oversee its maturing operations with joy and pride.

Letter from the CEO



Anil Soni
Chief Executive Officer

We laid firm foundations for the future in 2022 to help deliver our mission next year and beyond. We expanded our staffing, consolidated strong governance and leadership with the Board and an expanded Leadership Team, set up operational systems, and strengthened collaboration with WHO to advance our shared vision.

Our inaugural strategy was approved in December. Our task was to ask, listen, learn and act on input from experts in philanthropy and finance, academia and in civil society, and from WHO and other multilateral partners. Their advice shaped our objectives as a funder for critical work to improve equity in health, a catalyst for innovative initiatives and a broker and advocate for WHO.

A strategy gives shape and direction to the promise of the organization. Committed people bring it to life. To build a team to realize our mission, we invested in hiring staff at all levels of the organization. Key appointments included the Director of Global Philanthropy, Chief Development Officer and Chief Impact Investment Officer. During this transition, we said a grateful farewell to colleagues from Philanthropy Advisors who had played an unparalleled role in the Foundation's formation.

The invasion of Ukraine called on us to mobilize rapid funding for WHO's emergency response, and this was made possible by generous donations from philanthropists, businesses and the public. It proved a greater challenge to marshal resources for other health emergencies, such as the drought and floods in the greater Horn of Africa and Sahel. To address this, we are devising new ways to galvanize investment. One example of this is the Health Emergencies Alliance - a membership group including businesses and corporate foundations who recognize the value of predictable funding for health emergencies.

Co-creating new ways to fund better health is at the heart of our mission. The Global Health Equity Fund represents the first of our innovative financing partnerships. This financial-first impact investment fund has the goal of investing US\$ 200 million in companies that deploy breakthrough technologies to improve health, and seek to share their technology in lower-income settings.

We bring people together, using our connections and our expertise in impact investing, in philanthropy, in communications and management. Keeping equity front and center while embarking on this, is a matter of justice.

Vision & Values

Vision

The WHO Foundation shares the same vision as WHO: A world in which all people attain the highest possible level of health.

Values

Service

We act with humility to serve the needs of the people who depend on WHO.

Impact

We define success by the impact of our funding on their lives.

Innovation

We base our investment decisions on evidence, scientific best practice and the potential of new technologies to improve peoples' health.

Equity

We address inequity in health, and we fight against structural discrimination.

Honesty

We build trust by being transparent, acknowledging failure and leaning into discomfort.

Joy

We aspire for our lives, and the lives of those we serve, to be filled with joy.

A Year in Review

In 2022 the WHO Foundation moved decisively beyond its proof of concept, to build the organization and deliver on its mission, while laying the groundwork for future impact.

| | |
|------------------|---|
| February | Launch of Ukraine emergency appeal |
| May | World Economic Forum The Foundation hosted events at the World Economic Forum to discuss the need for vaccine equity, better preparedness and response to health emergencies and the role of business and private capital in supporting health. An exhibition of images by artist Ugur Gallenkus drew attention to health inequities and stimulated discussion with donors and philanthropists about closing the health gap. |
| September | WHO Foundation welcomed its inaugural Health Emergencies Alliance partners at a joint event with WHO to coincide with the UN General Assembly gathering in New York, and launched the Global Health Equity Fund with partner OurCrowd. |
| October | Launch of emergency health appeal for the Greater Horn of Africa and Sahel |
| November | WHO Foundation representatives visited Kajiado County in Kenya to observe WHO's teams as they delivered vaccinations and nutritional support during the drought crisis. The WHO Foundation's Horn of Africa and the Sahel appeal raises urgent funds to tackle the health impacts of climate change, migration and conflict in the region. |
| December | WHO Foundation Board approves its Strategy to 2025 |

Rising to Critical Health Challenges

The WHO Foundation seeks to mobilize resources to meet the health challenges of today and tomorrow, and to incubate initiatives that tackle the roots of health inequity.

Every day, millions of people around the world face a wide range of serious threats to their health due to infectious and non-communicable diseases, natural disasters, and war. At the end

of 2022, the number of people in need of humanitarian relief had increased by nearly a quarter compared to the previous year. Climate change is exacerbating natural disasters and chronic health problems, with lasting health and economic impacts. In 2022, the WHO Foundation mobilized to help meet the challenge of resourcing a number of health emergencies.

Ukraine Health Emergency

The war in Ukraine had a devastating impact on healthcare provision in the country. The conflict disrupted delivery of essential medicines and supplies, pushing up prices and increasing scarcity. Traumatic injuries suffered by both soldiers and civilians called for the training and reinforcement of healthcare staff to meet immediate surgical and rehabilitation needs.

Well-documented attacks on health infrastructure, institutions and services, have made it far harder for people to get medical treatment. It put health workers under enormous strain, disrupted their training and placed them in danger, simply for doing their jobs. A health needs assessment published by WHO in October 2022 showed that 1 in 2 respondents reported at least one barrier to accessing any level of care, the most common being cost.

Because WHO was already helping the government of Ukraine modernize its health system, it was able to prepare for and respond quickly to the health needs following the invasion.

The Foundation launched a successful public fundraising campaign and several media promotions in February 2022. This supported the WHO Health Emergency Campaign for Ukraine and all donations were directed to the dedicated appeal page.

More than US \$8 million was raised for WHO's work in Ukraine and helped to treat trauma patients, deliver medical supplies and equipment in conjunction with Ukraine's Ministry of Health, administer routine vaccines to prevent the spread of infectious diseases and coordinate humanitarian interventions with 152 local and international partners.

To improve detection of disease outbreaks WHO has increased health surveillance efforts and is helping to ensure the continuity of health care for people most at risk of serious illness and death. Against the backdrop of the threat of biological or nuclear emergency, WHO is aiding the government to prioritize its readiness for chemical, biological or nuclear emergencies.



Credit: WHO / Marta Soszynska

Over the past year, WHO has made a tremendous impact in Ukraine, including:



35,000 patients treated with trauma and emergency surgery kits



1.9 million people treated with emergency health supply kits



5.6 million people with non-communicable diseases supported with medicines



85 power generators delivered to health care facilities



41,000 vaccinations delivered to protect against COVID-19, diphtheria, measles, and polio



more than 60 buses delivered to support vaccination efforts across the country



59 ambulances donated



cholera kits delivered to treat up to 4,000 people



4,500 assistive products delivered to 11 trauma hospitals to support rehabilitation for 2,500 patients

“Every week, medical supplies are being delivered to areas close to the frontline to ensure civilians have access to health care. Your flexible funding allowed us to scale up in the early days of war in 2022.

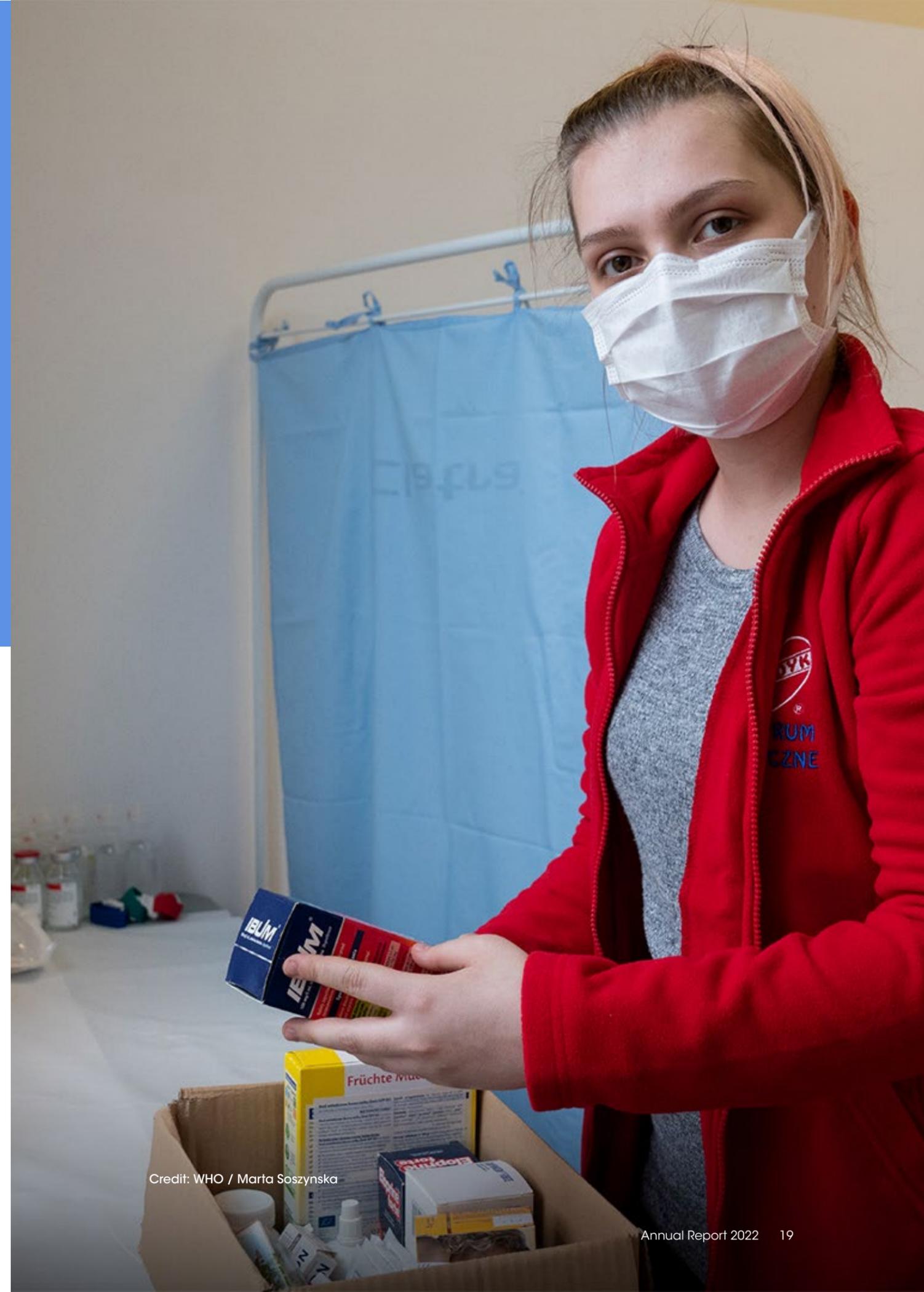
When I look back at what we have done together, it is important to reflect on the fact that we have distributed almost 3,000 metric tons of supplies from ambulances to medicines and generators.”

Jarno Habicht
WHO Representative in Ukraine

Human Kind

To support awareness of the ongoing need for healthcare support in Ukraine, and to raise funds, the Foundation created the Human Kind campaign. It attracted the support of well-known figures from Ukraine and celebrities who donated items for an e-store and

helped to publicize the cause through social media channels as well as wider media. The platform has also been used to support WHO’s work in the greater Horn of Africa and the Sahel regions and it will be adapted to promote future funding initiatives.



Credit: WHO / Marta Soszynska



Credit: Credit: WHO

Greater Horn of Africa and Sahel Health Emergency

Prolonged drought and changing weather patterns are driving hunger, conflict and disease outbreaks. WHO launched a health emergency appeal for the greater Horn of Africa and Sahel in response to widespread malnutrition and disease outbreaks among people affected by severe drought, crop failure, floods and conflict. In Somalia alone, more than 10,000 children aged under five are estimated to have died in 2022 as a result of this ongoing crisis.

The Foundation launched a public-facing fundraising drive in September, which continued into 2023. It supports WHO's efforts on the ground to train health workers, prevent the spread of disease, provide essential medicines and emergency nutrition and vaccinations, and set up mobile health centers for people forced to leave their homes. Along with countering the health consequences of malnutrition, WHO is helping countries to detect, prepare for and respond to outbreaks of diseases like cholera, measles, and malaria.

“Ensuring people have enough to eat is central. Ensuring that they have safe water is central. But in situations like these, access to basic health services is also central. Services like therapeutic feeding programs, primary healthcare, immunization, safe deliveries and mother and child services can be the difference between life and death for those caught up in these awful circumstances.”

Dr Michael Ryan
Executive Director WHO Health Emergencies Programme

“We can tackle this escalating crisis through collective and agile action, as WHO and its partners in the region must be empowered to respond immediately and comprehensively.”

Her Excellency Toyin Saraki
WHO Foundation Ambassador



Credit: Andrea Sánchez/Unsplash

Solidarity against COVID-19

Between March and December 2021, WHO Foundation acted as the main fiduciary partner for the multi-country COVID-19 Solidarity Response Fund (SRF), established and coordinated by WHO. Over the life of the Fund

(March 2020 - December 2021), it attracted more than US\$ 256 million and resourced more than 30 projects across multiple countries, a number of which concluded in 2022. Fundraising ceased on 31 December 2021.

Go Give One: the Vaccine Equity Campaign

When COVID-19 vaccines were approved, wealthier countries were able to buy sufficient quantities to vaccinate their populations. Lower income countries found it much harder to compete with their purchasing power, which meant people were denied the same protection against a severe course of the virus. The WHO Foundation's Go Give One campaign invited members of the public to donate the US\$ 5 cost of a COVID-19 vaccine to GAVI COVAX AMC, a procurement and purchasing mechanism that supplies vaccines to lower income countries. Since its launch

in 2021, the campaign has raised more than US\$ 19 million towards COVAX, the vaccine pillar of the Access to COVID-19 Tools Accelerator (ACT-A), a global mechanism for risk sharing, pooled procurement and equitable distribution of COVID-19 vaccines. Co-led by the World Health Organization (WHO), Gavi, Coalition for Epidemic Preparedness Innovations (CEPI) and delivery partner UNICEF, COVAX has shipped two billion vaccine doses to 144 countries.*

*Figure correct as of May 2023.

[Read Go Give One's annual report 2022.](#)

Partnerships for health

“Foundation S-The Sanofi Collective supports the WHO Foundation Health Emergencies Alliance because we believe in the power of innovation and in the importance of joining a strong collective. The WHO Foundation has the ability to convene different partners who are all essential to supporting vulnerable populations when they are impacted by natural disasters and other crises. It’s essential for the long term that we join forces.”

Vanina Laurent-Ledru
Foundation S - The Sanofi Collective

Health Emergencies Alliance

To power WHO’s immediate response to health emergencies, **a predictable pipeline of dedicated funding** is needed. In September 2022, the Foundation launched the Health Emergencies Alliance, a membership community designed to lead the way to a healthier

and more equitable future. By committing to support the program for a three-year period with US\$ 200,000 per year, partners play a key role in contributing to the WHO Foundation goal of raising US\$ 100 million in support of the WHO Global Health Emergency Appeals.

Credit: WHO



Health Emergency Alliance Members

(As of December 31, 2022)



Foundation S - the Sanofi Collective



Merck & Co., Inc. (MSD)



Spotify



Masimo

In July, the WHO Foundation and Premier Padel officially joined forces, with the goal of raising awareness of the importance of mental health and wellbeing using the power of sport. To mark the occasion, WHO Foundation CEO Anil Soni joined the Premier Padel team at the famous Roland Garros tennis venue during the Paris Premier Padel Major, the first Premier Padel tournament to be held in Paris.



Credit: Premier Padel

Incubating initiatives

Global Health Equity Fund

Innovative financing plays an important role in the Foundation's strategy to marshal resources for WHO and the wider health system. Impact Investing initiatives can deliver returns for investors, while helping to increase investment in health and expand offers in the health market that benefit people without access to life-saving technologies.

In 2022, the Foundation entered into a partnership with OurCrowd to launch a return-seeking impact investing fund. The Global Health Equity Fund will invest in companies that develop

breakthrough technologies that can impact health inequity. Companies in the fund's portfolio are encouraged to share their technology with low- and middle-income countries through an associated Access Pledge being developed by the Foundation. With a target size of US\$ 200 million and a selection of 25-30 companies, the fund offers an opportunity for investors to improve global health and influence the social determinants of health outcomes. A portion of the profit will be granted to essential global health programs.

O'Neill-Lancet Commission on Racism, Structural Discrimination and Global Health

The WHO Foundation seeks to influence change that can reduce health inequities and improve people's well-being. Launched in October, 2022 the Commission is examining the effects of systemic discrimination on health outcomes. The

Foundation worked with the UN Special Rapporteur on Health to develop the Commission, mobilize funding from donors such as the Ford Foundation, and ensure WHO is represented among the expert Commissioners conducting the work.



Credit: Centre for Ageing Better

“We know that investing in global health increases access to healthcare, increases adherence to medical treatment protocols and frees up personal resources for spending, saving and building wealth for the future.”

Clare Akamanzi

CEO, Rwanda Development Board and Founding Board Member,
The WHO Foundation

Strategy 2023 to 2025

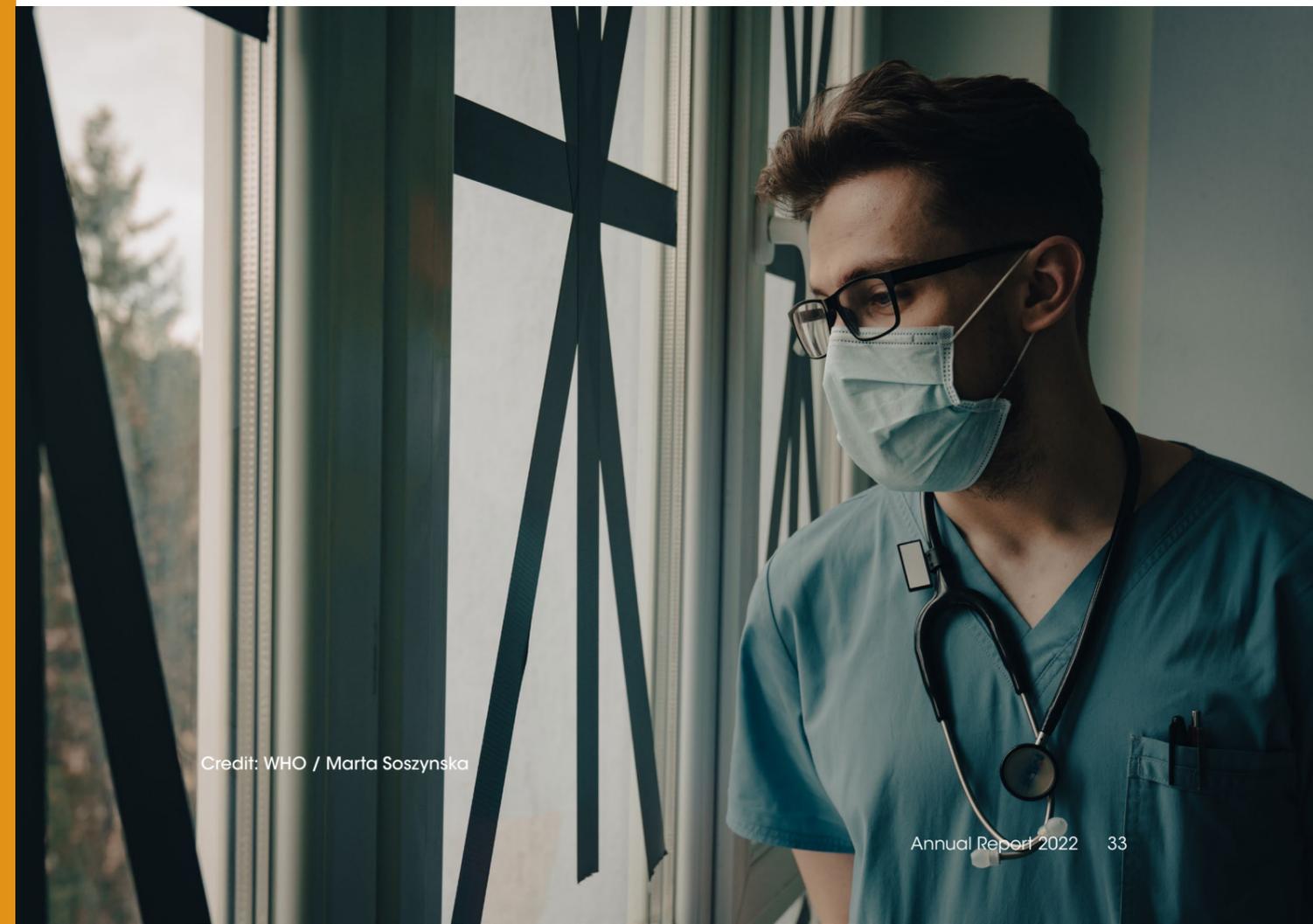
Everyone can make a difference by investing in health. The Foundation's inaugural strategic plan to 2025 reflects a belief that building a healthier future for people around the world demands flexible and coordinated efforts. It details the Foundation's ambition to drive innovation, and leverage the strengths of its partners to raise greater resources.

The strategy is the result of in-depth and wide-ranging consultation with present and former policy makers at WHO, the World Bank and the UN system, academia and civil society. The strategy reiterates the Foundation's commitment to support WHO's General Programme of Work, help it to meet its Triple Billions targets and find partnerships to fund improved equity within the health system.

Approach

The Foundation plays an active part in creating initiatives to resource WHO's work, improve health and raise levels of investment in health. Recognizing that

prospective partners are motivated by a number of factors, it engages with their interests, and co-creates initiatives to improve health.



Credit: WHO / Marta Soszynska

Strategic Objectives

01 Identify and incubate high impact opportunities in global health

Address needs in global health funding by identifying gaps, and developing solutions to improve health equity, health emergencies, primary healthcare and

widen access to the benefits of digital health, as well as identifying opportunities to improve health globally in the fields of climate and health and mental health.

02 Mobilize and steward resources to power those opportunities

At the WHO Foundation, partnerships are key to the success of the strategy. Ensuring that philanthropic and corporate partners are interested in the initiatives, that there is space to co-create with these partners, and that the programs will have high impact are crucial to the success of the strategy.

Philanthropic donors

Philanthropists of the 21st century want to engage meaningfully in their endeavors. The Foundation provides opportunities for philanthropists to co-create, learn from, and deeply engage in collaborations to facilitate long-term engagement, advocacy, and future investment. Philanthropic funds support the mission of WHO through funding its emergency response and programmatic work, and contribute to the operational costs of the WHO Foundation.

Businesses

The WHO Foundation engages the business sector to co-create and innovate. Developing effective partnerships, trust-building and encouraging ongoing donations (for the same initiative or different ones) is a priority for the Foundation.

Public

It is crucial for people to engage with accurate and time-sensitive health-related information, and to give them easy ways to make financial contributions to health initiatives of global concern. Public-facing fundraising campaigns allow individuals to contribute directly to the causes they care about at times of increased need. This is evidenced by fundraising campaigns for the COVID-19 response, vaccine equity and health emergencies in Ukraine, and the Greater Horn of Africa and Sahel regions.

03 Advocate for WHO, and broker connections and relationships to support WHO and global health

The WHO Foundation will act as ambassador, convener, broker, and catalyst in bringing together stakeholders from business, philanthropy, and the public, to create communities, synergies, and long-term partnerships in support of WHO's mission. As ambassador for WHO, the Foundation will help strengthen WHO's brand, highlighting its critical role, its

contribution within global health and its impact on widening access for the people who most need it to achieve better health outcomes.

The strategic plan will be bolstered by a fundraising, communications and marketing plan as well as detailed plans for measuring impact. More detail can be found at <https://strategy.who.foundation>

“For us, it’s best to concentrate our giving on where the technical knowledge and decision makers are. WHO has the power, but not enough capacity. That is why we support the Foundation; to increase the capacity and impact of WHO.”

Silvia Gold

Co-founder of the pharmaceutical company Insud Pharma, president of Mundo Sano Foundation and WHO Foundation board member

Strengthening the foundation

In 2022, the Foundation consolidated a number of policies and operating processes to establish the organizational structure and guide future opportunities for impact. This included a commitment to

institutionalizing values of diversity, equity and inclusion across the organization, the introduction of a Whistleblowing Policy and the development of comprehensive staff benefits and policies.

People

The Foundation was staffed largely with consultants in the first year of operation. In its second operational year, it focused on recruiting and retaining staff members in the fields of development, communications, impact investing and strategy. With the aim of

building a team of approximately 50 people by 2024, the Foundation hired international practitioners in philanthropic giving, corporate partnerships and communications, and complemented this with legal, finance and operational staff recruited within Switzerland.

Executive Management (as of 31 December 2022)

| | |
|----------------------------|--|
| Anil Soni | Chief Executive Officer |
| Karen Hitschke | Chief Operating Officer |
| Eric Berseth | Acting Chief Development Officer (until November 2022) |
| Emanuele Capobianco | Chief Strategy and Impact Officer |
| Eric Kostegan | Chief Development Officer |
| Geetha Tharmaratnam | Chief Impact Investment Officer |

Leadership

| | |
|---------------------|---------------------------------|
| Erin Hulme | Director of Philanthropy |
| Sanne Wendes | Director of Strategy and Impact |
| Daniel Imhof | Finance Director |
| Alix Marxer | Legal Counsel |

Diversity, Equity and Inclusion

In keeping with its values of honesty, equity, and service, the WHO Foundation is committed to fostering open communication and a work environment based on trust and respect, where everyone is treated with dignity and tolerance, free from disrespect, bullying, discrimination and harassment.

The Foundation aims to fully integrate diversity, equity and inclusion: from recruitment and retention of staff members to communication standards, representation, language, ways of working together and resolving conflict. A comprehensive staff training program

in Diversity Equity and Inclusion (DEI), led by external consultants, began in 2022, with a parallel training program put in place for the Foundation's leadership team. A DEI advisor brief was created to assess organizational needs in 2023 onwards and to incorporate DEI practice into all aspects of the Foundation's work.

In depicting images, and in publishing written, audio, and filmed interviews, the Foundation seeks informed consent from its participants and strives to represent people with respect and in keeping with principles of equity, fairness and inclusion.



Credit: WHO / Anastasia Vlasova



Credit: WHO / Ismail Taxta

Policies and procedures

Child Protection Policy

A **Child Protection Policy** applies to staff, contractors and organizations with whom the Foundation enters into joint projects;

as well as a Privacy Policy that provides a clear structure for protecting personal data from misuse.

Gift Acceptance Policy

Gifts to the Foundation are governed by the [WHO Foundation Gift Acceptance Policy](#) and the principles of the WHO Framework of Engagement with Non-State Actors (FENSA). Consistent with FENSA exclusions, the Foundation does not accept funds from entities that form part

of, or are controlled by, the tobacco or arms industries.

Due diligence procedures are in place for gifts over more than US\$ 10,000 and a full list of contributions is publicly available at <http://who.foundation/transparency>

Whistleblowing Policy

The Foundation operates a zero-tolerance policy towards fraud, corruption, sexual harassment and other violations of laws or policies related to its activities and the people who benefit from them. An important element of this endeavor is the Foundation's whistleblowing policy. Aiming to empower people to report serious suspicions of wrongdoing or misconduct in good faith and without fear of retaliation, the policy aims to make it possible to report misconduct in

a manner that protects staff members and the values of the Foundation.

Staff and anyone interacting with the WHO Foundation may raise concerns anonymously through a third party reporting system, managed by the organization WhistleB. All reports submitted through this whistleblowing platform are handled confidentially by the Foundation's Ethics Officers, and supervised by the Finance and Audit committee of the board of directors.

Governance

Board of Directors

The WHO Foundation is governed by an eight-person board of directors, drawn from across the world and experts in their respective fields of public health, tech entrepreneurship, public relations, philanthropy, policy-making, finance, law and business.

In 2022, founding board member and former Swiss Secretary of Health Thomas Zeltner, and Rebecca Enonchong, founder and Chief Executive Officer of AppsTech, remained in post as Chair and Vice Chair respectively. The board convenes quarterly to discuss policies, approve budgets,

assess progress, monitor fundraising and contribute to strategy. Key committees have been established to ensure execution of the strategy and budget, including a Finance and Audit Committee and Board Selection Committee. In September, 2022, the board met, additionally, to review the Foundation's progress, reinforce its mission and values, and align on the goal of growing the board with additional members.

Raul Thomas, WHO Assistant Director, Business Operations attends meetings of the board as an observer.

Finance and Audit Committee

A Finance and Audit Committee (FAC) oversees the Foundation's financial management, its framework of risk and

control, internal and external audits, and its adherence to standards of good practices and ethics.

Finance and Audit Committee Members

Rebecca Enonchong

Robert Carter

Nahed Taher

Members of the board

| | |
|--------------------------------------|---|
| Prof Dr Thomas Zeltner | Chair |
| Rebecca Enonchong | Vice Chair |
| Clare Akamanzi | CEO of the Rwanda Development Board and Cabinet Member, Rwanda |
| Robert Carter | Global Expert in institutional strategy and fundraising, USA |
| Prof. Senait Fisseha | Global Leader in the advancement of reproductive health education and gender equality, Director of Global Programs at the Susan Thompson Buffett Foundation, Chief Advisor to the Director-General of WHO |
| Dr. Silvia Gold | President of Mundo Sano Foundation, co-founder of Grupo Insud & Insud Pharma, Argentina |
| Prof. Thulisile Madonsela | Advocate at High Court of South Africa, one of the drafters of the South African constitution, founder of the Thuma Foundation to promote democracy, leadership and literacy, South Africa |
| Prof Dr. Nahed Mohammed Taher | Founder and CEO of Gulf One Investment Bank, expert in Islamic Finance, Saudi-Arabia |
| Raul Thomas | Board Observer on behalf of WHO, Assistant Director-General Business Operations at WHO, Trinidad and Tobago |

In order to consolidate the Foundation's relationship with WHO, Karen Hitschke, the Foundation's Chief Operating Officer, and Imre Hollo, WHO's Director, Planning, Resource Coordination and Performance, were elected as Institutional Focal Points.

Audit and supervision

The WHO Foundation's statutory auditor for the financial year January to December 2022 is PricewaterhouseCoopers SA.

The WHO Foundation is regulated by the Swiss Federal Supervisory Board for Foundations in Bern, Switzerland.

Fiduciary Partners

A network of non-profit fiduciary partners allows overseas supporters, in more than 15 countries, to make tax-deductible donations. The fiduciary partners receive donations intended for WHO Foundation initiatives and in turn

pass these to the Foundation. In Luxembourg and in the Netherlands, the Foundation is recognized as a [Public Benefit Organization](#) (known as an ANBI in the Netherlands) and can receive direct donations.

| | |
|------------------|--|
| USA | KBF US |
| Canada | KBF Canada |
| Hong Kong | Give2Asia |
| Europe | Thanksgiving Europe (Belgium, Bulgaria, Croatia, Estonia, France, Germany, Greece, Hungary, Italy, Luxembourg, Poland, Slovakia, Slovenia, Spain, UK) |
| Germany | Maecenata |
| USA | UNF |
| Japan | JCIE |

Financial Statements

Income

In the fiscal year 2022, the Foundation raised just over US\$ 16.4 million for health programs that included WHO's Emergency Health Appeals for Ukraine, the COVID-19 Solidarity Response Fund, and GAVI COVAX AMC. Funding of approximately US\$ 23.9 million was additionally secured to support the operating costs of the Foundation. This unrestricted funding has been instrumental in enabling the WHO Foundation to move beyond its proof of concept in the first year and focus in 2022 on delivering on its mission, while building an organization that is fit for the future.

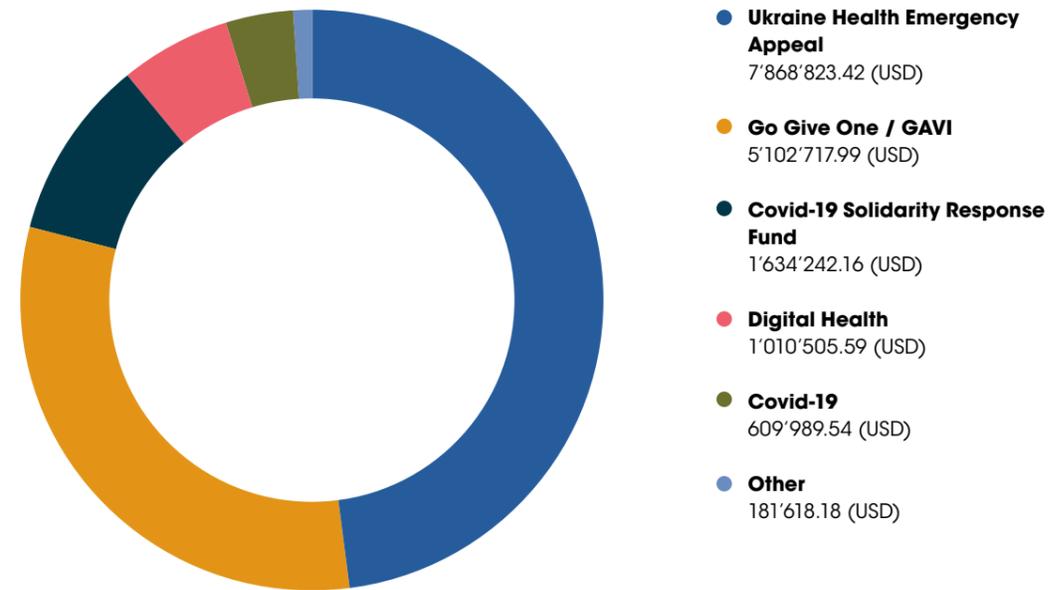
Revenues amounted to just over US\$ 39.8 million in total, of which US\$ 232,000

were in-kind contributions from Boston Consulting Group for consulting support on the Next Gen-Norms and Standards of the WHO (N&S) project.

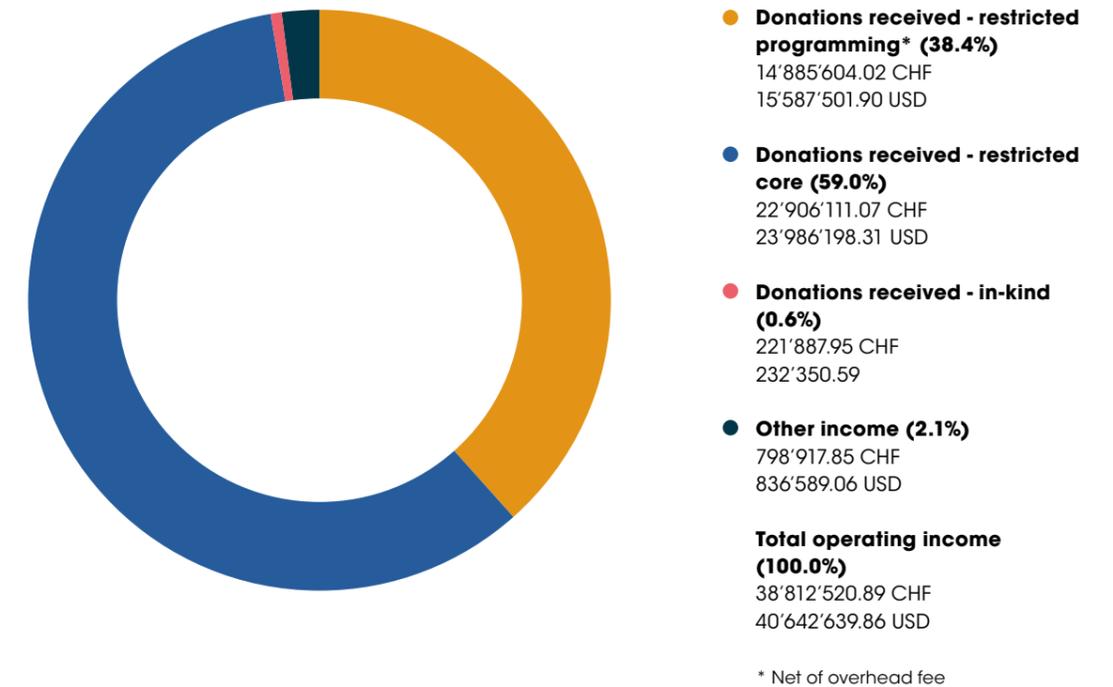
A total of US\$ 16.9 million was disbursed to the World Health Organisation, GAVI, GAP-f and New York University.

Total operational expenses in 2022 amounted to slightly more than US\$ 11 million: employee salaries and associated social charges account for 39% of this expenditure, and 48% are other operational costs, including external consultants costs, office rent, travel, service fees and recruiting fees.

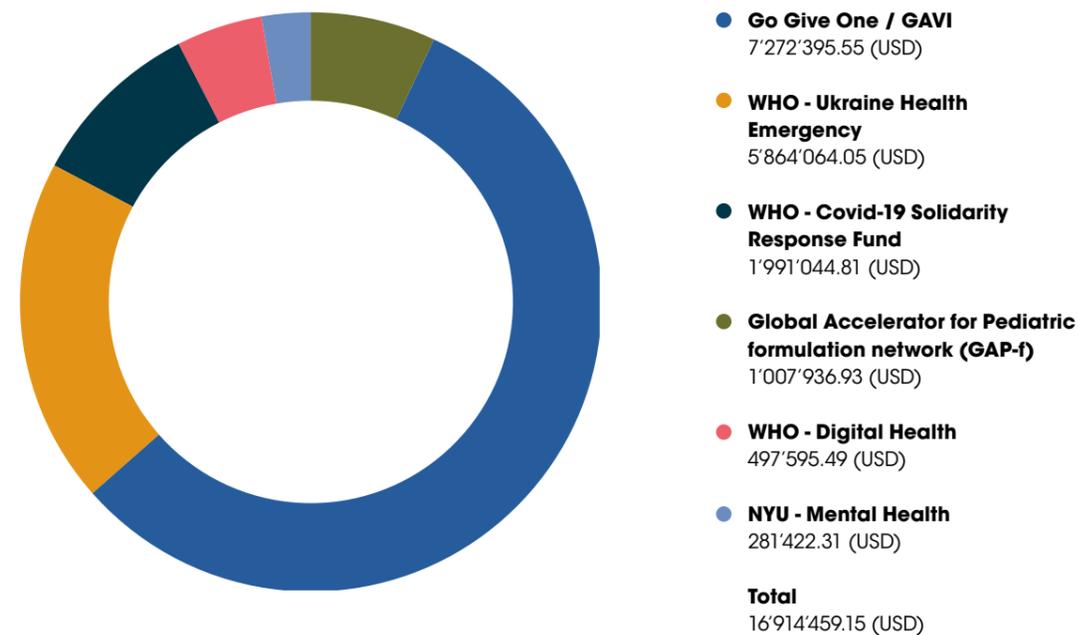
Funds by campaign



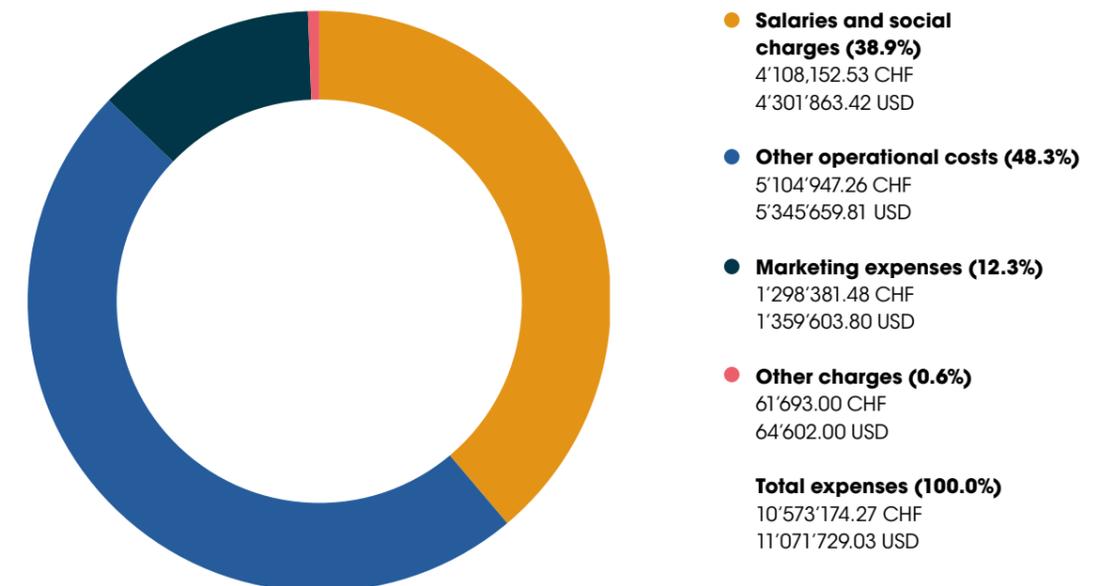
Revenue (2022)



Donations



Expenses (2022)



For the full financial statements 2022 visit <https://www.who.foundation/transparency>



Credit: WHO / Ala Khair

WHO Foundation Donors in 2022

The WHO Foundation is deeply grateful to all its donors for their generous contributions; those named below, the individuals and foundations that prefer to donate anonymously* and the

thousands of generous individuals who have responded to emergency appeals. Each donation is helping to bring the world closer to achieving the goal of health for all.

Bill & Melinda Gates Foundation

Civifleet-Support e.v.

David Karp and Samantha McManus

DFS Group

IBM Corporation

Masimo Corporation

META Platforms Inc

Micron Technology

Mundo Sano Foundation

The Patchwork Collective

Pegasystems Inc

Progress

Royal College of Nursing

Schwartz Family Charitable Fund

Sea Grape Foundation

Sostech KfT

Southwest Airlines

UBS Optimus Foundation

West Pharmaceutical Services

*No donor is anonymous to the WHO Foundation.

For further information please see: <https://who.foundation/transparency>

Looking ahead

The Foundation will continue to support WHO to meet the demands of acute Health Emergencies, expand the Health Emergency Alliance, and leverage the Human Kind brand for fundraising. Innovative financing will remain an important strand of work. The Global Health Equity Fund is expected to be capitalized in 2023, in order to invest in its first health-related companies.

Public-private partnerships will remain key, with projects to adapt medicines to meet the needs of children, and to mitigate the effects of climate change on health under consideration.

In collaboration with the Science Division at WHO, the Foundation will explore strategies to safeguard people's health by combating health misinformation online and promoting access to

accurate information. Currently, it can take years to translate new evidence to uptake by health practitioners to use the best possible interventions to prevent and treat diseases. Increasing the speed to update and access WHO guidelines will reduce disease burden and save lives. A multi-year plan to speed up and widen access to WHO's evidence-based health guidance will be developed in 2023 to give health practitioners and their patients access to up-to-date healthcare standards, no matter where they live.

In addition, the Foundation will develop innovative opportunities to attract large funding and create large-scale impact. The goal for the future is to increase the number of gifts over \$5 million by identifying and fundraising for large, innovative opportunities.

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Uğur Gallenkus. ugurgallenkus.com @ugurgallen



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